



IDAHO FUNERAL SERVICE ASSOCIATION
Advertising Rate Sheet – Quarterly Newsletter

A D	S I Z E	IFSA Member		Non-Member	
		1 ISSUE (3 mo.)	4 ISSUES (1 year)	1 ISSUE (3 mo.)	4 ISSUES (1 year)
1 page	7.50" x 10.00"	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 350	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 600
½ page	7.50" x 5.00"	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$ 290	<input type="checkbox"/> \$ 115	<input type="checkbox"/> \$ 460
¼ page	3.75" x 5.00"	<input type="checkbox"/> \$ 50	<input type="checkbox"/> \$ 200	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$ 300
⅛ page	3.75" x 2.25"	<input type="checkbox"/> \$ 25	<input type="checkbox"/> \$ 90	<input type="checkbox"/> \$ 40	<input type="checkbox"/> \$ 160
– Please check box(es) above for your ad choice(s) –					

Ads and payment must be submitted by the 1st of March, June, September and/or December to be included in that month's quarterly newsletter.

As with the rest of the newsletter, all ads are black & white and/or grayscale only.

If your ad is submitted in color, it will be transferred to grayscale format.

Ads should be submitted in electronic format such as .pdf, .jpg or .tif, using 300 dpi minimum.

Ads submitted on paper are subject to quality variances in scanning.

Ads will be placed in the newsletter subject to space allowances and by date received.

TOTAL: \$ _____ **Check Number:** _____ (enclosed)

My ad: is enclosed on CD or disk in electronic format is attached on white paper
 will be emailed in electronic format to: ifsa@ifsa.us

Allied Member: <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Please Send Me Allied Membership Information *	
Contact Name:	Phone:
Title:	Direct Email:
Company:	Company:
Street Address:	Fax:
City, ST, Zip:	Email:

* \$150 per year and subject to adherence to IFSA Association By-Laws & Codes.

IFSA Newsletter Contact Information:

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