

# 2010 Three State Funeral Service Conference of the Northern Rockies



Sponsored by  
Idaho, Montana & Wyoming Funeral Directors Associations

## Jackson Hole, Wyoming

Snow King Resort  
June 20-22, 2010



***We have it all!***

- Great speakers
- Great scenery
- Great fellowship

**Make plans  
to join us!**



# ***Tentative Convention Agenda***

## **SUNDAY, JUNE 20, 2010**

11:00 a.m.	Exhibitors Set-up TableTops	Teton Room and Mezzanine
2:00 p.m.	IFSA Board of Directors Meeting	Timberline One
3:00 p.m.	MFDA Board of Directors Meeting	Timberline Three
5:00 p.m.	Registration Opens	Mezzanine
6:30 p.m.	Welcome Reception	Teton Room and Mezzanine
	Beer, Wine, Soda, Heavy Hors d'oeuvres	

## **MONDAY, JUNE 21, 2010**

7:00 a.m.	Buffet Breakfast	Teton Room and Mezzanine
7:15 a.m.	Wyoming Association Business Meeting	Timberline Three
7:30 a.m.	Registration Re-Opens	Mezzanine
8:00 a.m.	Opening Ceremonies	The Grand Room
8:10 a.m.	Service of Remembrance	The Grand Room
8:30 a.m.	Idaho Association Business Meeting	Timberline One
8:30 a.m.	Montana Association Business Meeting	Timberline Three
9:30 a.m.	Thomas Lynch: Who Are We?	The Grand Room
11:30 a.m.	Bill Wappner, CFSP: NFDA President	The Grand Room
12:30 p.m.	Luncheon with Exhibitors	Teton Room and Mezzanine
Afternoon	Scenic Float Trip, Raft Trip, Other Recreational Activities	
6:30 p.m.	Presidents' Reception	The Grand Room
7:30 p.m.	Installation Banquet	The Grand Room

## **TUESDAY, JUNE 22, 2010**

7:00 a.m.	Buffet Breakfast & Federated Insurance Presentation	The Grand Room
8:00 a.m.	Robin Heppell: Profitability in Today's Economy	The Grand Room
10:00 a.m.	Vernie Fountain, Fountain National Academy: Tech Seminar	The Grand Room
12:00 p.m.	Spouses Luncheon: Massage Therapy and Wellness	The Grand Room
Noon	Golfers gather for car-pool to Tournament	Hotel Lobby
Afternoon	Golf Tournament and Other Recreational Activities	
6:30 p.m.	Mountain Top Barbecue & Vista	Resort Pavilion

## **WEDNESDAY, JUNE 23, 2010**

8:00 a.m.	MFDA Board of Directors Meeting	Rafferty's
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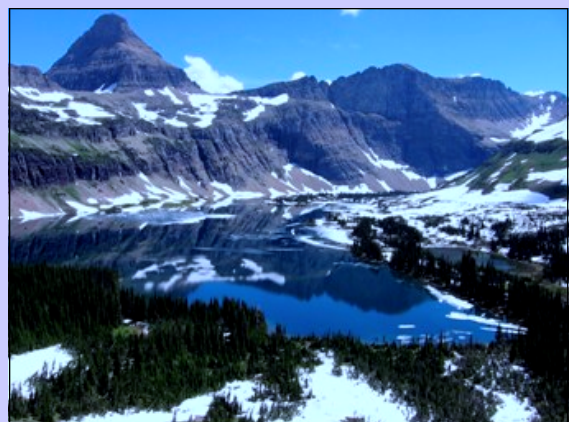
## ***Snow King Resort***

Jackson Hole, Wyoming

**Call for reservations**

**1-800-522-KING**

Convention rates start at \$160 per night plus tax.  
Ask for the **"Three State Convention"** block.  
The room block expires on **May 20th**,  
all unreserved rooms will be released at that time.



# ***A World-class Slate of Outstanding Speakers***

## ***Thomas Lynch***

Thomas Lynch, a small town funeral director, has used his life experiences as the foundation for three collections of poems and three books of essays. His work has been the subject of two recent award winning film documentaries.



Lynch's inspiring essays, poems and stories have appeared in various publications including *The Atlantic*, *The New York Times*, *The New Yorker*, *The Paris Review* and others.

Since his emergence as an author, Lynch has become widely recognized as America's most passionate and most articulate spokesman for, and defender of, the funeral director.

Lynch is a popular presenter at universities, colleges, and literary venues as well as conferences for hospice, medical and nursing, clergy and funeral service professionals. He lives in Milford, Michigan where he's been funeral director since 1974.

## ***Vernie Fountain, CFSP***



Vernie Fountain, founder of the Fountain National Academy (FNA), recognized the need for continuing education for the professional embalmer and in 1990 launched the FNA, which is dedicated to the enhancement of the skills of licensed embalmers.

Advanced medical techniques have created a myriad of conditions that have complicated basic embalming procedures. Fountain has developed procedures and techniques that have proven successful in many of these areas and is constantly developing new methods of addressing embalming or reconstructive complications.

Widely recognized as one of the nation's best embalming instructors, Fountain uses communication and the exchange of ideas through the Fountain National Academy to bring about solutions to many of the difficulties experienced by the embalmer.

## ***Robin Heppell, CFSP***

Robin Heppell, CFSP, combines his expertise in technology and pre-need, his formal business knowledge and his deep-rooted legacy in the funeral profession to help funeral homes and cemeteries be more competitive, more profitable, and provide the best possible service for the families they serve.

Heppell is a fourth generation funeral director with over 20 years of experience. He's a faculty member of the Canadian College of Funeral Service, a contributor to *Mortuary Management* and the *Canadian Funeral News*, and creator of his websites - *FuneralGurus.com* and *FuneralFuturist.com*.

Through his consulting firm in Victoria, B.C., he assists funeral directors and cemeterians throughout America to embrace and incorporate innovative strategies and technologies.



## ***William Wappner, CFSP***

A fourth generation funeral director, Bill Wappner, CFSP, serves as the president of the National Funeral Directors Association. The owner of Wappner Funeral Directors in Mansfield, Ohio, he received his funeral director's license in 1976.

Wappner is a past president of the Ohio Funeral Directors Association and has served as chair and member of several Ohio FDA committees. Wappner authored Ohio FDA's OSHA manual and was key in the formation of the Ohio Crematory Association.



Wappner has served on the NFDA Executive Board as an at-large representative from 2003 to 2005. He has served as a member and chair of several NFDA committees including the Operations, Budget, Constitution & Bylaws. He served on the NFDA Policy Board and is a member of the Heritage Club.

**High Quality Continuing Education — (9 hours available)**

## A great time for everyone!

### Raft and Float Trips

#### Monday

Bring the family out to see the Snake River Canyon — either from a leisurely float or an exciting whitewater raft trip.

### Other Events

**Monday** - Presidents' Reception & Banquet

**Tuesday** - Spouses Luncheon: Massage Therapy and Wellness

**Tuesday** - Mountain Top Barbecue

### Golf Tournament

#### Tuesday

Join us on the links for some friendly competition @ the Headwaters Golf Club.



### *Jackson Hole, Wyoming*

*Bring your family  
to one of the  
Most beautiful places  
in the world!*

Golfing, rafting, hiking  
horseback riding, boat tours,  
unparalleled photography,  
unique shopping, bicycle trails,  
wildlife expeditions,  
eco adventures,  
and more....

**Grand Teton National Park and Yellowstone National Park**  
Definitely something for everyone. See you there!